

Media Release

Wednesday 12 June 2019



Land of Plenty Festival announce complete 2019 line up

Greater Shepparton City Council, in partnership with Shepparton Show Me and Red Hill Entertainment are excited to announce the complete 2019 Land of Plenty music festival line up featuring Aria award winning and Triple J Hot 100 featuring artists, as well as local up and comers.

LAND OF PLENTY 2019

ILLY
OCEAN ALLEY
BRIGGS
ALEX THE ASTRONAUT
SLOWLY SLOWLY
OCEAN GROVE
TONES AND I
ELITOTT
STILL HERE hosted by **DRMNGNOW**
JACK BOTTS
HEARD INSTINCT COLLECTIVE
CHARLIE MCCOSH (Pick of the Crop winner)

PLUS DJ'S:

ALEX HAYES
MOJI
FRESH KIWI
RUI
TARAMA
BRIANNA BASILE
DECK DJ'S
& MORE!

TICKETS ON SALE:

THURSDAY 16 MAY, 9AM AEST

\$99 (General Admission)

\$149 (The Big Apple VIP package)

www.landofplentyfestival.com

The complete lineup for **LAND OF PLENTY 2019** has been revealed!

Having already announced **ILLY**, **BRIGGS**, **TONES AND I**, **SLOWLY SLOWLY** and a heap of other stand-out acts, **LAND OF PLENTY** has today added festival co-headliners & triple j hottest 100 winners **OCEAN ALLEY**, rising DJ /surfer (and social media dominator) **ALEX HAYES**, masked mystery dance act **MOJI**, 'Pick of the Crop' winner **CHARLIE MCCOSH**, a specially-curated performance by Yorta Yorta artist **DRMNGNOW** and plenty of other acts to get excited about.

All of this plus carnival rides, food trucks, market stalls, art displays, multiple bars and all for a \$99 ticket price!

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OCEAN ALLEY have captivated audiences around the country with their infectious melody lines and memorable blend of psychedelic-surf-rock. Their track 'Confidence' took out top spot in the triple j Hottest 100 of 2018, with their acclaimed second album 'Chiaroscuro' voted #2 on triple j's 2018 album of the year listener poll after debuting at #15 on the ARIA Chart in March. 2018 saw Ocean Alley solidify their position as one of Australia's most exciting bands, making their mark on the local and international touring circuit playing 96 shows across 10 countries and 60 cities, including selling 25,000 tickets across 15 sold out Australian shows. Hailing from the Northern Beaches of Sydney, the band – Baden Donegal (vocals), Angus Goodwin (guitar), Nic Blom (bass), Lach Galbraith (keys/vocals), Mitch Galbraith (guitar) and Tom O'Brien (drums) have taken their independent brand of sun-soaked psychedelic rock to the world over the last 18 months.

Co-headlining the event will be one of the Australia's smoothest MC's and exciting live acts, **ILLY**. ILLY's most recent album came in at number 1 on the ARIA charts and was also nominated for 6 ARIA awards (including winning Best Live Act). ILLY's lauded career spans 5 albums, multiple platinum and gold selling single and countless sold-out live tours.

PM in-waiting **BRIGGS** will also be coming to Shepparton, the place he was born and raised to bring the fire and the celebration. Undoubtedly one of the country's most diverse talents in media, music and comedy, BRIGGS is soon to release his fourth solo album having spent the past few years touring alongside the likes Ice Cube, Ice T, 50 Cent, The Hilltop Hoods and Paul Kelly - as well as releasing 2017's multi award-winning A.B Original record 'Reclaim Australia'. As well as dominating music, BRIGGS is also continuing his on-screen work (Black Comedy, The Other Guy, Cleverman, The Weekly) - and of course his off-screen work as a show writer for American TV icon Matt Groening's new Netflix series Enchanted.

CHARLIE MCCOSH has been chosen from a plethora of local artist submissions as the inaugural Land of Plenty 'Pick of the Crop' winner, a 'Land of Plenty' initiative that gives a talented local artist/band the chance to perform on the big stage. Charlie McCosh is a young, local Shepparton musician who is currently studying music performance at Box Hill Institute and has turning heads recently with her beautiful voice and stand-out original songs. She will be joined on-stage by talented Shepparton musos, Jason Guiliani, Matt Head, Luke Lewis, & Jaiman Long.

ALEX THE ASTRONAUT was a student when she released her debut EP To Whom it May Concern in early 2017. Living in New York on a soccer scholarship, she spent her days studying science and writing songs in her dorm. Now things are different. She's sold out her own tours and a co-headline national tour with Stella Donnelly, played UK's The Great Escape, Primavera in Spain, Spin Off Festival, Splendour in the Grass, and Manchester's Neighbourhood Festival. She's had appearances in triple j's hottest 100 and 200 ('Not Worth Hiding' coming in at number 23!), recently featured on Like a Version with SKEGGS and is soon to head off on another tour of the UK and Germany. With new music rumoured for later in the year, Alex the Astronaut is sure to be a crowd sing-along highlight of Land of Plenty 2019.

SLOWLY SLOWLY are quickly gaining recognition as a must-see live acts selling out shows right across the country. They're current single 'Jellyfish' is one of the most-played songs on triple j and they recently supported the Red Hot Chilli Peppers on their Australian tour. Right now they are touring arenas across Australia with Amy Shark, continuing to win more and more fans.

Without officially releasing a song, **TONES AND I** was already selling out venues with

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packed rooms full of fans singing every word of her unreleased music. Within the first hour of uploading her debut single, 'Johnny Run Away' to triple j Unearthed, Tones And I was receiving 5 star reviews from the triple j team and premiered on Home And Hosed that night. Within the week, the single was added to triple j high rotation. In March Tones And I announced her first ever headline tour and within days had sold out all shows. Due to high demand a further 7 dates were added in Melbourne, Sydney and Brisbane, which sold out a week later. With her unique voice and addictive choruses, Tones and I has swiftly gone from busking on the streets of Byron to having over 4 million streams to her name and now she's headed to Land of Plenty in Shepparton.

One of the most-respected and exciting heavy acts in the scene, **OCEAN GROVE** visits the best of the Beastie Boys, Silverchair and Korn whilst still being uniquely their own. Their debut album 'The Rhapsody Tapes' landed Feature Album of the Week on triple j ahead of it's release and was awarded a flawless 5-star review by Hysteria Magazine who declared it "one of the most amazing feats in Australian music". They've played Splendour in the Grass, were one of the highlight acts at this year's UNIFY Gathering and with new music on the way, expect Ocean Grove to bring the melody and might to the Shepparton Showgrounds come November 2.

ELIOTT is an impressive new Melbourne-based artist and most-certainly one to watch. So far in 2019, she has performed in arenas and theatres across the country supporting Matt Corby and is currently on tour with breakout artist Dean Lewis. Elliott has received rave reviews from the likes of Clash Music, Indie Shuffle and MTV, as well as being featured as Apple Music's New Artist of the Week. Her debut EP is a perfectly crafted product, which belies her youth. A perfect example of classic song writing blended with accomplished production, her songs have the ability to take your breath away with their honesty, nostalgia and emotion. Pairing with in-demand producer Jack Grace, Elliott has found her voice, and the rest of the world is sure to follow as news of Australia's newest star spreads.

STILL HERE hosted by DRMNGNOW will see respected Yorta Yorta artist DRMNGNOW create a specifically-curated performance for Land of Plenty that will be focused upon bringing attention to importance of country and indigenous platform. The performance will involve a mixture of Yorta Yorta and other indigenous artists which speak to themes of country and cultural values.

ALEX HAYES - At 21 years old and with over 1 million social media followers, it's clear that adrenaline chases Alex. While traveling the world, surfing and exploring the most exotic parts of the our planet; music has always been the thing that has connected this lifestyle together. With sounds that tell stories, melodies that create an experience, and rhythms that evoke emotion. Alex takes these musical experience offline and onto the stage in this one of a kind live adventure.

MOJI - As a new era in dance music emerges, Australia's masked mystery is paving the way. MOJI burst onto the scene in mid-2017 with a modern day house inspired bootleg of Lil Jon's club anthem Get Low which reached number 1 on EDM Lead's overall top 100 charts and received support from the likes of The Chainsmokers, Timmy Trumpet, Wuki and many more. Two other number 1's have followed as well as the debut single titled "Dream Forever" released in 2018 with NCS which achieved more than 1 million streams on the day of release.

FRESH KIWI - Hailing from the Kiwi Land, Fresh Kiwi is one of the hottest NZ DJ exports to grace Australian Shores. Having headlined over 150 nightlife venues and events "cross the country with his open format / party mashup sound, he's established himself the hottest

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touring DJ's in the domestic scene. With over 4 million streams on Soundcloud & YouTube, he arms himself with a high energy arsenal of party, throwback and dance tracks making his sets on unreal & nostalgic party experience.

RUI - One of Melbourne's most revered turntablists and most sought after Hip-Hop DJs - RUMI is the real deal. The Melbourne based DJ and producer has gained a reputation as one of the best in the business, and a master of his craft. His passion and curiosity for DJing stems back to age 15 - with Rui kicking off a career playing underage parties over Melbourne, earning the status as one of the most respected DJs in the scene – landing residencies at some Melbourne nightlife institutions such as Circus, Prince, Platform One, Seven and Billboard nightclub. From DJing nightclubs and bars, Rui shifted his focus on building his skills as a Hip-Hop DJ and joined the BBS crew, DJing for the NSW MC ELEMONT tour ring with Spit Syndicate on the Beauty and the Bricks album tour. From there, Rui started a collaboration with J-Stark from BBS called Baysiders Aus Hip-Hop group - 1 DJ 1 MC. Rui's extreme ability as a Hip-Hop DJ to set the vibe and mix like a master caught the attention of Australian Hip-Hop sensations ILLY, who personally requested RUI as his own touring DJ, spending just shy of two years on the road and in turn leading him to be the go-to source for others including The Hilltop Hoods and Drajt to name just a few.

JACK BOTTS is breath of fresh air out of the Northern Rivers of NSW, creating a brand of surf folk drenched in depth and substance. The release of his debut EP 'Summer Nights' showcases this in droves, with each of the 4-tracks taking you on a journey through all the feelings garnered from those moments spent under the warm cover of darkness. His sound is perfect for bringing those coastal road trip vibes to life, and his live shows are no different, ranging from bars, venues and festivals, to busking on the streets across the Australian coastline. Expect big to hear big things for Jack Botts in the very near future.

TAMARA - Since Tamara was 5 years old, music has been her life. In just under one year, Tamara has already sky rocketed in the DJ industry. Her unique DJ sets with the incorporation of Live Electric Violin turns heads wherever she plays. Tamara lights up the room when she enters with her amazing energy, stage presence, sequinned outfits and shiny shoes. Her song selection of Electro House, Big Room, Melbourne Bounce and Commercial tracks get the club pumping and allow her to incorporate and showcase her dazzling violin skills.

HEARD INSTINCT COLLECTIVE are a crew of young artists hailing from Shepparton, Numurkah and Echuca in north east Victoria, who take you on a lyrical journey from their roots in Yorta Yorta country, to African and gospel inspired hip hop, to the smooth vocals and soul of the Pacific Islands. Flavoured with self produced beats, lyrics and rhymes, with catchy hooks and moves, and a good dose of straight up swagga, these are some of the freshest and most exciting new talents emerging in the region. With Shepp based mentor and respected hip hop artist 1/6 at the helm, the Heard Instinct Collective is Vince the Kid, Rivity Rascal, Madi Colville Walker, Ree Peric, Flexing Twice, AA Dancin Fever, Lasi Simaika, TheRealKingRose, Brickly B and Jonathan Safari.

LAND OF PLENTY is a brand new one-day, all-ages major music festival taking over the Shepparton Showgrounds on Saturday 2 November. As well as showcasing some of Australia's hottest bands and DJs, Land of Plenty will also host art displays, market stalls, gourmet food vans and carnival rides. Land of Plenty has something for everyone and encourages fans and music lovers of all ages to attend.

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