

Afternoon folks

Time for another Shepparton Show Me update. We've got heaps happening at the moment so please take the time to have a read and see what we're doing around Greater Shepp. As always, if you have any questions or suggestions, please feel free to call or email.

### [Shepparton Show Me – Presentation To Councillors](#)

Last Tuesday the Shepparton Show Me Committee had an opportunity to present to the Councillors of Greater Shepparton on some of projects we are currently working on. We raised the subject of cleanliness and beautification of the CBD and look forward to an ongoing and open dialogue to ensure that this continues to improve.

We also presented on an upcoming campaign to promote the region of Greater Shepparton amongst other regional areas. Though the campaign is still in development stage, this is something that we are all very much looking forward to. Councillors have requested that a full proposal of costs be presented for consideration in relation to potential funding. We're also looking to present to other key groups that may like to get involved shortly. We can't say too much just yet, but what we can tell you is that *great things are happening in Shepparton...*



### [Support Small Business Day](#)

Support Small Business Day is this Saturday and we are overwhelmed with the response from you all. Thank you for getting on board with such a great initiative.

As a result, we have put together a day full of promotions to be held in the CBD. Star FM will be broadcasting live from Maude Street Mall and handing out the vouchers that you all have donated, so make sure you tune in! There'll also be free entertainment, kids activities and a community BBQ. It all kicks off at 10:30am on Saturday.

### [Streetlife Program – Get Your Business Booming](#)

Greater Shepparton City Council have been successful in securing funding from the Victorian Government as part of *Streetlife*, an initiative put in place to provide targeted support to small businesses in local shopping precincts to assist them to better attract and retain customers.

This program looks to assist businesses develop sustainable long term business growth, with two workshops scheduled which will cover Visual Merchandising and Branding. These workshops are free for business owners in Greater Shepparton, however you do need to RSVP by Friday 7 November to secure your place.

**Branding**

**Visual Merchandising**

Wednesday 12 November 2014  
6pm – 8pm  
GV Hotel Classic Room

Wednesday 19 November 2014  
6pm – 8pm  
GV Hotel Classic Room

Further to this there is also an opportunity for 6 businesses to receive a further six hours of personalised one-on-one consultation to assist them in writing their own 12 month Visual Merchandising and Branding Plan. For more information on this program and the application process please visit [www.sheppartonshowme.com.au](http://www.sheppartonshowme.com.au)

If you have any queries or if you'd like to RSVP to the workshops, please contact Rohan Sali direct on [rohan.Sali@shepparton.vic.gov.au](mailto:rohan.Sali@shepparton.vic.gov.au)

### **2014 Christmas Decorations and Installations**

Council have announced that the proposed date to commence installation of festive decorations throughout the city this year will be the week beginning Monday 10 November 2014 – only just over a month away! All decorations and installations will be removed week beginning Monday 5 January 2015.

It's looking to be a big Christmas this year with major installations going up around Maude Street Mall, Aquamoves, Victoria Park Lake, Monash Park, Eastbank, Queens Gardens, Shepparton Showgrounds, Shepparton Sports Stadium, and Vaughan Street. In addition to this there will be plenty of other smaller installations going up throughout the city.

During installations there may be some short-term disruptions as large machinery is required, however we are happy to work together to minimise impact should you be concerned. Just give us a call to discuss.

How can you get involved? Stay tuned! We'll be in contact shortly with details on how to get your windows looking their festive best, and details on some great activities we have planned for the month of December. We hear Santa is shopping in Shepparton this year!

### **Postcards**

So it seems that the Greater Shepparton episode of Postcards has been 'bumped' and will no longer be aired on the dates we've previously announced. It will now air in Victoria Sunday October 19 (5:30pm on WIN) with a re-run to go National Saturday October 25 (1:15pm on GEM). Mark this one down in your diaries as it's looking to be a great showcase of what Greater Shepparton has to offer.

### **Shepparton Show Me Ordinary Meeting**

The next Shepparton Show Me Ordinary Meeting is scheduled for Monday 20 October at 5:30pm. For something different we're heading out to Radevski Coolstores to take a tour of their facilities then hold the meeting in their boardroom. These meetings are open to the public so if you'd like to join in please email us to let us know you're coming.

### **Chat's with Mat**

Mat loves a chat, so if you have any ideas or suggestions on where Shepparton Show Me could get involved in promoting Greater Shepparton give him a call on 0409 871 955 or email [mat.innesirons@shepparton.vic.gov.au](mailto:mat.innesirons@shepparton.vic.gov.au)



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