

Show Me Update...

With summer well and truly upon us Shepparton Show Me (SSM) is involved in a variety of activities and campaigns for our members to consider how they can be part of the action.

Shepparton Summer City Market

27 & 28 February 2015

Roll up, roll up! This Friday and Saturday will see Shepparton's CBD alive with activities, market stalls, street foods and live entertainment.

It is great to see that there are lots of businesses from across Shepparton who are bringing their wares into the heart of the CBD in taking up the opportunity to promote their goods to thousands of shoppers.

Even if your business isn't based in the CBD you can still be part of the Summer City Market by booking a site via contacting **Rohan Sali** (Tourism and Events Team Leader) on **5832 9857** or myself on **5832 9852**.



Shepparton Show Me Service Bags

Shepparton really is a Motor City, with heaps of new and used car dealers, motor bike shops, trucks, boats, tractors and other agricultural equipment.

After talking to car dealers and car servicing businesses we realised just how many vehicles from out of town were being serviced every day.

Shepparton Show Me and Amy Dainton, of Dainton and Sons, have created a "SSM Service Bag" designed to welcome people to Shepparton and encourage them to shop while their vehicle is at the doctor.

The bag contains the Official Visitors Guide, snacks from SPC Ardmona Factory Sales, coupons from various businesses and a detailed map pointing out places to visit, Wi-Fi areas, public toilets and so on. If you're interested in being involved just give me a call.



Mat Innes-Irons

Marketing Coordinator, Shepparton Show Me

You can reach Mat on **5832 9852**

or email mat.innes-irons@shepparton.vic.gov.au



Grown & Picked Packed

SheppARTon Festival

Get ready for a month of Unique Events in Unusual Places. As a major sponsor SSM is encouraging you to do yourself a favour and grab the Festival Guide, a highlighter and take the opportunity to get involved in the rare, innovative and exciting array of activities.

A must is the Shepp Collect hosted by La Trobe University. The collection of Shepparton historical artefacts are on loan from local industries, businesses and the public with rarely seen items and photos.

For those with an appreciation of 50s and 60s American cars don't miss Dream Machines. While SAM will host an exhibition of original drawings of American concept cars for the first time in Australia, the Shepparton Motor Museum will have a parade of cars making their way to SAM in preparation for a street party featuring a show and shine, entertainment and food. This is all taking place on Saturday 14 March.

To view the full Festival program go to

www.sheppartonfestival.org.au

March Long Weekend



The long weekend in March is jam packed with activity. Not only is there the SheppARTon Festival, but other SSM sponsored events including the Mad Cow Mud Run (7 and 8 March) and the AFL NAB Cup at Deakin Reserve kicking off at 4:40pm on the Sunday afternoon.

With so much going on how can your business benefit from the thousands of visitors to our town?



Check out our Facebook page

shepparton show me

