

SHEPPARTON SHOW ME COMMITTEE MEETING
MEETING MINUTES
WEDNESDAY 18 APRIL 2012, 8.00AM – 10.00AM
COUNCIL BOARDROOM



Meeting opened: 8.02am

1.1 Members present: Barry Smith, Bill Dowling, Shelley Sutton, Tristen Murray, Gerard Michel, John Montagner, Gerard Bruinier, Cr Cherie Crawford & Dean Rochfort

1.2 Members not present:

1.3 In attendance: Geraldine Christou, David Wilson, Michael Diffey, Peter Sutherland and Steve Wilson

2. Apologies: Cr Geoff Dobson

3. Minutes of previous meeting:

Moved: Gerard Michel

Seconded: Bill Dowling

That the minutes of the Ordinary Committee meeting held on 21 March 2012 as circulated be confirmed.

CARRIED

4. Actions – refer Action List

5. Declarations of interest

6. Presentations

6.1 Steve Wilson – KidsTown Coordinator

6.1.1 KidsFest 2012 sponsorship application

Moved: Dean Rochfort

That the Shepparton Show Me committee accept the KidsFest 2012 sponsorship proposal as outlined in the application up to the value of \$17,500 ex GST.

Motion was lost

Moved: Barry Smith

Seconded: Shelley Sutton

That the Shepparton Show Me committee decline the KidsFest 2012 sponsorship proposal as outlined in the application.

CARRIED

Cr Crawford called for a division.

Those voting in favour of the motion: Barry Smith, Shelley Sutton, Gerard Bruinier, John Montagner, Bill Dowling, Gerard Michel and Tristen Murray.

Those voting against the motion: Cr Cherie Crawford and Dean Rochfort.

SHEPPARTON SHOW ME COMMITTEE MEETING
MEETING MINUTES
WEDNESDAY 18 APRIL 2012, 8.00AM – 10.00AM
COUNCIL BOARDROOM



6.2 Alchemy Media update on the following actions.

Alchemy Media provided an update for the following items –

- GO TAFE Information night and workshop.
- Mothers Day week promotion
- Alchemy Parking Permit

Moved: Barry Smith

Seconded: Shelley Sutton

That the Shepparton Show Me Committee returns the donated Jeep Wrangler to Ken Muston Automotive.

Motion was lost

- Truck tarp
- Mobile Stage development
- P.A. System
- Shining the Light campaign
- Autumn Art Festival

Action: Alchemy Media to provide TLM&P a list of artists that withdrew from Autumn Art Festival and TLM&P to follow up reasons for artists withdrawing and provide feedback to SSM Committee.

- SSM Shopping Bags
- SSM Chairs

6.3 Style Guide

Moved: Bill Dowling

Seconded: Tristen Murray

That the Shepparton Show Me committee lay the SSM style guide draft as presented by Alchemy Media on the table until the May Ordinary SSM Committee meeting.

CARRIED

Barry Smith left the room at 9.40am

6.4 Step up kit distribution

Moved: Bill Dowling

Seconded: Tristen Murray

That the Shepparton Show Me committee agree to support the distribution of SSM step up toolkits to sporting and community clubs.

CARRIED

SHEPPARTON SHOW ME COMMITTEE MEETING
MEETING MINUTES
WEDNESDAY 18 APRIL 2012, 8.00AM – 10.00AM
COUNCIL BOARDROOM



6.5 Website

Moved: Tristen Murray

Seconded: Gerard Michel

That the Shepparton Show Me committee lay the SSM Website proposal as presented by Alchemy Media on the table until the May Ordinary SSM Committee meeting.

CARRIED

6.6 Stationary

Moved:

Seconded: Gerard Bruinier

That the Shepparton Show Me Committee agree in principle to support the SSM Stationary proposal as presented by Alchemy Media, pending approval of the SSM Style Guide.

CARRIED

6.7 Marquee and Tear Drop Banner Carry Bags

Moved: Gerard Bruinier

Seconded: Tristen Murray

That the Shepparton Show Me Committee agree to support the Marquee and Tear Drop Banner Carry Bags quote as presented by Alchemy Media up to the value of \$660 ex GST

CARRIED

7. Correspondence inwards.

Letter - Teddy bears picnic

Letter – Rotary Club of Shepparton Central Inc

Moved: Tristen Murray

Seconded: Gerard Michel

That the Shepparton Show Me Committee heard and received correspondence inwards.

CARRIED

8. Correspondence outwards.

Letter – Rotary Club of Shepparton Central Inc

Moved: Tristen Murray

Seconded: Gerard Michel

That the Shepparton Show Me Committee heard and received correspondence outwards.

CARRIED

SHEPPARTON SHOW ME COMMITTEE MEETING
MEETING MINUTES
WEDNESDAY 18 APRIL 2012, 8.00AM – 10.00AM
COUNCIL BOARDROOM



9. Team Leader Marketing and Promotions Report

9.1 Step up launch 2 x \$5,000 prize winners

Moved: Bill Dowling

Seconded: Gerard Michel

That the Shepparton Show Me Committee authorise Alchemy Media to engage the 2 x Step Up Launch prize winners (Showcase Jewellers and Collins Booksellers) and provide each trader with a \$5,000 promotional package.

CARRIED

9.2 Business Plan update

Action: *TLM&P to email SSM Committee – SSM Business Plan & Strategy*

Moved: Tristen Murray

Seconded: Bill Dowling

That the Shepparton Show Me Committee hold a Special SSM Committee meeting to endorse SSM Business Plan and Strategy.

CARRIED

9.3 Instrument of Delegation amendments were discussed in depth by Cr Cherie Crawford

9.4 The Shepparton Show Me database is currently approximately ninety per cent complete.

9.5 SheppARTon Festival Event organiser, John Head will meet with SSM Sub-Committee to receive proposal guidance.

9.6 The 'Two Hour Parking' promotion has been extended by the CEO until the May Council meeting.

10. General Business

10.1 Other

MEETING CLOSED: 10.04am

NEXT MEETING:

Wednesday 16 May 2012

8.00am to 10.00am

The Council Boardroom