

# Meeting opened: 8.07am

**1.1 Members present:** Barry Smith, Bill Dowling, Shelley Sutton, Tristen Murray, Gerard Michel, John Montagner, Gerard Bruinier, Cr Cherie Crawford, Cr Geoff Dobson and Dean Rochfort

## 1.2 Members not present:

**1.3 In attendance:** Geraldine Christou, David Wilson, Michael Diffey and Peter Sutherland **2. Apologies:** 

## 3. Minutes of previous meeting:

Moved: Gerard MichelSeconded: Shelley SuttonThat the minutes of the Ordinary Committee meeting held on 16 May 2012 as circulated be<br/>confirmed.CARRIED

David Wilson entered the room at 8.10am John Montagner entered the room at 8.10am Peter Sutherland entered the room at 8.14am Bill Dowling entered the room at 8.15am

## 4. Presentation

Alchemy Media provided an update on the following items -

- Father's day
- Shepparton motor city
- Show me food, glorious food
- Coffee and tea promotion

Action: TLM&P to organise time for Shepparton Motor City stakeholders to present at the June Ordinary SSM Committee meeting.

## 5. Declarations of interest

For item 5.10 Gerard Michel and Bill Dowling declared a conflict of interest due to Gerard Michel sitting on the Junior Gators Committee and Bill Dowling's wife sitting on that same Committee.

For item 5.11 Geoff Dobson declared a conflict of interest due to his position of sitting on the Committee for the Rotary Club of Shepparton Central

5.1 Step Up Toolkits, delivery to community and sporting groups

Moved: Barry SmithSeconded: Tristen MurrayThat the Shepparton Show Me Committee accepts the quotation from Alchemy Media for<br/>distribution of SSM step up tool kits to sporting and community groups up to the value of<br/>\$940 ex GST.CARRIED



5.2 SSM Website

Cr Geoff Dobson entered the room at 9.00am

At the SSM Ordinary Committee meeting held on Wednesday 18 April 2012 Tristen Murray moved:

### Moved by Tristen Murray

That the Shepparton Show Me Committee lay the SSM website proposal as presented by Alchemy Media on the table until the May Ordinary SSM committee meeting. **CARRIED** 

A decision was taken to lay the motion as presented on the table for one month.

Moved: Barry SmithSeconded: Dean RochfortThat the Shepparton Show Me Committee resolves to take the question from the table.CARRIED

Moved: Cr Geoff DobsonSeconded: Dean RochfortThat the Shepparton Show Me Committee ask Dean Rochfort, Geraldine Christou, DavidWilson, a member of the GSCC Information Services Branch and Alchemy Media meet toprovide a price for decision with regard to a SSM Website prior to the June Ordinary SSMCommittee meeting.

CARRIED

Action: TLM&P to send the SSM Committee an email outlining the cost of a SSM website prior to the June Ordinary SSM Committee meeting.

5.3 SSM Style guide

At the Committee meeting held on Wednesday 18 April 2012 Bill Dowling moved:

### Moved by Bill Dowling

That the Shepparton Show Me Committee lay the SSM style guide draft as presented by Alchemy Media on the table until the May Ordinary SSM committee meeting **CARRIED** 

A decision was taken to lay the motion as presented on the table for one month.

Moved: Tristen MurraySeconded: Barry SmithThat the Shepparton Show Me Committee resolves to take the question from the table.CARRIED

Moved: Tristen MurraySeconded: Barry SmithThat the Shepparton Show Me Committee agrees to support the SSM style guide as<br/>presented by Alchemy Media.CARRIED



5.4 SSM Stationery

At the Ordinary SSM Committee meeting held on Wednesday 18 April 2012, a decision was made to support the SSM Stationery proposal as presented by Alchemy Media, pending approval of the SSM Style Guide.

Moved: Barry SmithSeconded: Gerard BruinierThat the Shepparton Show Me Committee agree to support the SSM Stationery proposal as<br/>presented by Alchemy Media up to the value of \$1,430.60.CARRIED

5.5 GO TAFE

TLM&P provided a SSM GoTafe Launch update

Moved: Tristen MurraySeconded: Barry SmithThat the Shepparton Show Me Committee agree to support the SSM GoTafe Launch flyer<br/>hand delivery proposal as presented by Alchemy Media up to the value of \$500.00 ex GST.CARRED

5.6 TLM&P provided a budget 2011-2012 year to date update

5.7 TLM&P provided a SSM Promotional Calendar update

John Montagner left the room at 9.21am

5.8 Cr Cherie Crawford provided a two hour parking promotion update Action: *TLM&P to email SSM Committee statistical analysis* 

Dean Rochfort left the room at 9.30am

#### 5.9 Winter Market

Moved: Cr Geoff DobsonSeconded: Gerard BruinierThat the Shepparton Show Me Committee accepts the sponsorship application from<br/>Economic Development for the Winter City Market up to the value of \$40,000CARRIED

Action: TLM&P to write a letter to Team Leader Business and Industry advising of the above carried motion

Geraldine Christou left the room at 9.44am

5.10 Greater Shepparton Basketball Association (GSBA) Gerard Michel and Bill Dowling declared a conflict of interest due to Gerard Michel sitting on the Junior Gators Committee and Bill Dowling's wife sitting on that same Committee.

Moved: Cr Geoff DobsonSeconded: Barry SmithThat the Shepparton Show Me Committee write a letter to GSBA declining the \$20,000sponsorship application and informing the organisation that an alternative proposition isbeing investigated.CARRIED

Action: TLM&P to write a letter to GSBA advising of the above carried motion



Moved: Barry SmithSeconded: Cr Geoff DobsonThat the Shepparton Show Me Committee ask Alchemy Media to prepare a budget up to the<br/>value of \$5,000 that includes the creation of transferable branding elements with the GSBA<br/>CARRIED

5.11 Shepparton Garden & Leisure Expo Geoff Dobson declared a conflict of interest due to his position of sitting on the Committee for the Rotary Club of Shepparton Central

Geoff Dobson left the room at 10.08am

Moved: Barry SmithSeconded: Tristen MurrayThat the Shepparton Show Me Committee accepts the sponsorship application from the<br/>Rotary Club of Shepparton Central for the Shepparton Garden & Leisure Expo 2012 up to<br/>the value of \$40,000

### CARRIED

Action: TLM&P to write a letter to Rotary Club of Shepparton advising of the above carried motion

### 6. Correspondence inwards.

Letter - Renato's florist Letter - Tourism Greater Shepparton

#### 7. Correspondence outwards.

Letter - Renato's florist Letter - Tourism Greater Shepparton (TGS)

Moved: Barry Smith Moved: John Montagner That the Shepparton Show Me Committee writes a letter to TGS requesting an informal meeting. CARRIED

Action: TLM&P to write a letter to TGS advising of the above carried motion

Letter - Council confirming the SSM Committee has implemented the Internal Audit Committee's recommendations and has met the 30 April 2012 deadline. Letter – KidsFest sponsorship

Moved: Gerard MichelMoved: Cr Geoff DobsonThat the Shepparton Show Me Committee heard and received correspondence inwards and<br/>outwards.CARRIED

**MEETING CLOSED: 10.18am** 

NEXT MEETING: Wednesday 20 June 2012 8.00am to 10.00am Alex Rigg Meeting Room