

**2018 SHEPPARTON SHOW ME ANNUAL GENERAL MEETING
MEETING MINUTES**

MONDAY 15th OCTOBER - 5.30PM – 7.30PM

ANAYA RESTAURANT – 26 FRYERS STREET, SHEPPARTON



MEETING OPENED: 5:42pm

1. Meeting attendance:

1.1 Members Present: Simon Quattrocchi (Chair), Chris Reisner, Shane Sali, John Montagner, Geraldine Christou, Kristina Marko, Helen Sofra, Andrew Pogue, , Fiona Le Gassick, Anthony Nicolaci and Mat Innes-Irons.

1.2 Members Not Present:

1.3 In Attendance: Cr Fern Summer, Cr Dinny Adem, Lucy Cerrone (Shepparton Chamber of Commerce), Peter Sutherland (Alchemy Media), Michael Diffey (Alchemy Media), Will Adams (The Shepparton Adviser), Ross Graham (Tourism Greater Shepparton), Sam Birrell (Committee for Greater Shepparton) and Laura Church (Minutes).

2. Apologies: Cr Les Oroszvary, Cr Shelley Sutton, Olivia Smith and Stephen Schneider.

RECOMMENDATION

That the apologies of Cr Les Oroszvary, Cr Shelley Sutton, Olivia Smith and Stephen Schneider be noted.

Moved: Chris Reisner

Seconded: Helen Sofra

CARRIED

3. Minutes of the previous Annual General Meeting

RECOMMENDATION

That the Minutes of the Shepparton Show Me Annual General Meeting held on Monday 18th September, 2017 as circulated be confirmed.

Moved: Helen Sofra

Seconded: Kristina Marko

CARRIED

4. Declarations of Conflict of Interest

In accordance with Sections 77A, 77B, 78 and 79 of the Local Government Act Committee Members are required to disclose a "conflict of interest" in a decision if they would receive, or could be reasonably perceived as receiving a direct or indirect financial or non-financial benefit or detriment (other than as a voter, resident or ratepayer) from the decision.

Disclosure must occur immediately before the matter is considered or discussed.

- Nil

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5. 2017-2018 Annual Report

5.1 Chairman's Report

Simon Quattrocchi

The Shepparton Show Me committee has continued its commitment to Shepparton through our own initiatives, Council co-sponsored and community sponsored events. Working with local businesses and community groups has only further strengthened our message that Shepparton is the place to shop, dine, stay and enjoy the many attractions that this great city has to offer.

We thank our outgoing committee members that have served on the Shepparton Show Me Committee. They have provided valuable contribution towards Shepparton to make this city the place to be. I wish Carrie Donaldson and Kruz Patel all the best for their future endeavours.

With fresh new faces appointed last year and our new incoming members, the committee is excited for what we can further accomplish in the upcoming years for Shepparton. We are continually evolving to further advance our common goals and work with the community and businesses.

Our many sponsored events listed have shown marvellous success and have attracted a great number of victors to our city to shop, dine, stay and play. Some of these sponsorships will continue on this financial year, only continuing on their great success from last year. **Some of our Sponsorship Events:** Shepparton Business Awards, Shepparton Albanian Harvest Festival, Fryers Food Festival, Shepparton Running Festival, Challenge, Emerald Bank Heritage Day and Market, Beach Volleyball Triple Crown World Tour Series, A League Soccer Preseason game & Asian Football Confederation (AFC) U19 Championship 2018 Qualifiers, Shepparton Shake-Out, Free Footy Festival, Out in the Open Festival, Greater Shepparton Basketball Association and Shepparton Festival.

We have continued our campaigns for Retail and Service providers to take advantage of our investment. The following campaign promotions all contribute to strengthen local businesses; the Winter and Summer City Markets, Mother's Day, Father's Day, End Of Financial Year, Spring, Christmas and Boxing Day. The Fun Starts Here campaigns aimed at school holiday periods, has been a great success bringing people from outside the Greater Shepparton region to shop and use our local services.

The Great Things Happen Here campaign has been an important investment. Not only reaching out across Australia, but other countries as well, such as China. This promotion of Greater Shepparton has not only restored confidence in our area, it has now started to attract investment in the region.

A highlight of the year was Shepp Square. Shepparton Show Me and Greater Shepparton City Council delivered almost two weeks of activation at one of Australia's busiest venues, Federation Square.

We have been communicating to the public via the monthly column in The Adviser, our webpage, monthly e-newsletter and Facebook. We continue to encourage the community to subscribe and be informed on what is happening around Shepparton.

I would like to thank our ongoing committee members Chris Reisner, Helen Sofra, Kristina Marko, Andrew Pogue, Cr Les Oroszvary, Cr Shelley Sutton and Council staff Geraldine Christou, Fiona Le Gassick, Anthony Nicolaci, Mat Innes-Irons and Laura Church.

In 2018, we welcome new committee members Stephen Schneider and Olivia Smith and welcome back John Montagner and Shane Sali. I am sure with this mixture of new talent and experience we will continue to achieve great and exciting things together.

All committee members are volunteers and I thank them for all their time and input to the success of Shepparton Show Me during the past year.

Simon Quattrocchi
Chairman



5.2 Treasurer's Report

Chris Reisner

Financial Report

Unaudited Budget vs Actual to 30 June 2017

Table 1: Income	Year To Date
July 2017 - June 2018 SSM levy	\$620,000.00
Total income:	\$620,000.00

Table 2: Expenditure	
Marketing & Promotions	\$319,014.37
Sponsorship	\$120,597.62
Operational (e.g. salaries, oncosts, meeting expenses)	\$142,141.46
SSM member communication	\$14,765.83
Mobile stage operations & marketing resources	\$ 3,343.27
Total expenditure:	\$599,862.55
Balance/unspent funds:	\$20,137.55

RECOMMENDATION: The Shepparton Show Me 2017-2018 Annual Report be endorsed by the Committee.

Moved: Shane Sali

Seconded: John Montagner

CARRIED

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6. Office Bearers 2018/2019

6.1 Appointment of new office bearers – Geraldine Christou to take the Chair

- Geraldine Christou declares the office bearer positions have been vacated

6.2 Election of Chairperson, Deputy Chair and Treasurer.

Chairperson

Nominated member: Simon Quattrocchi (Nomination accepted)

Moved: John Montagner

Seconded: Andrew Pogue

Deputy Chair

Nominated member: Shane Sali (Nomination accepted)

Moved: John Montagner

Seconded: Andrew Pogue

Treasurer

Nominated member: Chris Reisner (Nomination accepted)

Moved: Simon Quattrocchi

Seconded: Shane Sali

CARRIED

MEETING CLOSED: 5:54pm - CONFIRMED BY CHAIR

NEXT ORDINARY COMMITTEE MEETING:

MONDAY 19TH NOVEMBER, 2018

5.30PM TO 7.30PM

COUNCIL BOARDROOM

NEXT ANNUAL GENERAL MEETING: TBC