

**SHEPPARTON SHOW ME
ORDINARY MEETING AGENDA**
MONDAY 19th FEBRUARY 2018, 5.30PM – 7.30PM
COUNCIL BOARDROOM



Meeting opened: 5:40pm

1. Meeting attendance:

1.1 Committee attendees:

Simon Quattrocchi (Chair), Cr Shelley Sutton, John Montagner, Michael Carrafa (Acting Manager Economic Development), Mat Innes-Irons, Carrie Donaldson, , Kristina Marko, Andrew Pogue, Helen Sofra and Shane Sali.

**1.2 In Attendance: Carl Hainsworth (Shepparton Chamber of Commerce)
Ross Graham (Tourism Greater Shepparton)
Laura Church (Minutes)**

1.3 Not in attendance: Tim Russell (Place Manager – GSCC)

2. Apologies: Cr Les Oroszvary, Geraldine Christou, Fiona Le Gassick, Kruz Patel and Chris Reisner.

RECOMMENDATION

That the apologies Cr Les Oroszvary, Geraldine Christou, Fiona Le Gassick, Kruz Patel and Chris Reisner be noted.

Moved: Carrie Donaldson

**Seconded: Kristina Marko
CARRIED**

3. Minutes of previous Meeting

RECOMMENDATION

That the Minutes of the Shepparton Show Ordinary Meeting held on Monday 11th December 2017 as circulated be confirmed.

Moved: Andrew Pogue

**Seconded: Helen Sofra
CARRIED**

4. Declarations of Conflict of Interest

In accordance with Sections 77A, 77B, 78 and 79 of the Local Government Act Committee Members are required to disclose a "conflict of interest" in a decision if they would receive, or could be reasonably perceived as receiving a direct or indirect financial or non-financial benefit or detriment (other than as a voter, resident or ratepayer) from the decision.

Disclosure must occur immediately before the matter is considered or discussed.

- Kristina Marko Item 11.1 Careers Day Out
- Michael Carrafa Item 11.1 Careers Day Out

ACTION: The committee request advice from Governance regarding conflict of interest

- This is in relation in to Carrie's query whether the Council officer presenting the proposal for Federation Square would need to declare a conflict of interest when a recommendation is being made around the funding for this proposal.

5. Correspondence

5.1 Correspondence Outwards

- 5.1.1 SSM Monthly ENewsletter – December 22nd 2017
- 5.1.2 Adviser monthly column – December 26th 2017
- 5.1.3 Sponsorship approval letter – Shepparton Italian Festa
- 5.1.4 Sponsorship approval letter – Shepparton Festival 2018
- 5.1.5 Sponsorship approval letter – GSCC Various Events
- 5.1.6 Adviser monthly column – January 17th 2018
- 5.1.7 SSM Monthly ENewsletter – February 15th 2018

5.2 Correspondence Inwards

- nil

RECOMMENDATION – That the correspondence be accepted.

Moved: Carrie Donaldson

**Seconded: Shane Sali
CARRIED**

6. Sponsorship Applications

5:40pm

6.1 Careers Day Out

Emily Hamilton and Andrew Metcalf
Committee members
Careers Day Out

- Emily thanks SSM for the opportunity to present
- *Emily plays a highlights video of the 2017 Careers Day Out even*
- Emily says the Careers Day Out is the largest career and training exhibition in the region and is celebrating 20 years in 2018
- Emily mention the Careers Day Out is a combined program with Nyuwandan Gatjabak Indigenous Careers Day
- The event attracts over 1,300 year 10 students
- The event has been split into two sections for different target markets. 9am-2:30pm is targeted at year 10 students and 4:30pm-7pm will be aimed at VCE students,
- Parents, School leavers and career changers. Exhibitors will be local employers, education providers and industry
- Emily mentions the 2018 MOU partners (GOTAFE, GSCC, Committee for Greater Shepparton, GV Health, La Trobe university, University of Melbourne and Goulburn Murray local learning and employment network)

- Careers Day Out aims to open up opportunities for young people to access employment in the GV, so they can live, learn, work and spend locally
- Andrew mentions the advertising is two-fold. Firstly to advertise to local businesses to showcase the event and exhibit and also advertise to the general public. The \$5,000 will assist in reaching the market they haven't reached in the past
- Shelley asks how else are you advertising to businesses
- Emily says via social media and approaching them one on one
- Carrie asks if there is a fee for exhibitors
- Emily says it is \$100 for a table. There are also bronze, silver and gold packages available
- Emily mentions the event has been moved from the Macintosh Centre to the Multipurpose Pavilion

5:50pm

6.2 Shepparton Business Awards

Andrew Metcalf
Vice President

Shepparton Chamber of Commerce and Industry

- Andrew mention John Deeks is returning to host the awards night in 2018
- Andrew mentions there will be a new award category – TBA
- Andrew says the Shepparton Chamber of Commerce and Industry are requesting the same amount (\$6,000 plus GST)
- Carrie asks Andrew if there is a way to nominate online. Carrie mention she found the nomination form had difficult questions
- Carl mentions the Chamber are currently working on this and also re-dong the website
- Simon asks Andrew/Carl to update SSM on this at the March or April meeting

7. Sponsorship Acquittals

6:00pm

7.1 Shepparton Business Awards

Andrew Metcalf
Vice President

Shepparton Chamber of Commerce and Industry

- Andrew mentions the Gala Dinner Awards night was a fantastic and highly successful evening
- Andrew mention there were more nominations received than ever before
- This event was the 23rd year it has been running
- SSM funds were put toward the Best Marketing/Advertising campaign award which was won by Heath Nicholson Builders

8. Reports

- 8.1 SSM Marketing Co-ordinator Report Mat Innes-Irons
- Loaded to Google Drive
- 8.2 Economic Development update Michael Carrafa
- Loaded to Google Drive
- 8.3 Shepparton Chamber of Commerce update Carl Hainsworth
- Carl mentions the Chamber have secured Pental as the major sponsor for the Business Awards for a further two years
 - Carl mentions the Christmas Decorations for December 2017 were last minute. Carl says they will talk to Council earlier and have a better plan for 2018
- 8.4 Tourism Greater Shepparton update Ross Graham

RECOMMENDATION – That the reports be accepted.

Moved: Andrew Pogue

**Seconded: Shane Sali
CARRIED**

9. Financial report

- 9.1 Monthly Financial report Simon Quattrocchi
- Loaded to Google drive
 - Simon reads through he expenses for the months of December 2017 and January 2018

RECOMMENDATION

That the December 2017 and January 2018 financial reports be accepted.

Moved: Helen Sofra

**Seconded: Carrie Donaldson
CARRIED**

10. General Business

- Not discussed
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RECOMMENDATION

That pursuant to section 89(2)(h) of The Local Government Act 1989 the Shepparton Show Me committee Meeting be closed to members of the public for the consideration of sponsorship funding.

Moved: Simon Quattrocchi

Seconded: Andrew Pogue

CARRIED

11. Sponsorship Discussion

11.1 Careers Day Out

- Kristina and Michael exit the meeting due to a conflict of interest

RECOMMENDATION: The committee decline the Careers Day Out sponsorship application as it does not fit with the objectives of Shepparton Show Me.

Moved: Cr Shelley Sutton

Seconded: Simon Quattrocchi

CARRIED

ACTION ARISING: Mat to investigate costs of exhibiting at the Careers Day Out event. Mat to provide a proposal to the SSM committee via email for the committee to make a decision.

Moved: Carrie Donaldson

Seconded: Andrew Pogue

CARRIED

11.2 Shepparton Business Awards

RECOMMENDATION: The committee approve the Shepparton Business Awards sponsorship application.

Condition: The Shepparton Show Me committee would like to review the revised nomination/application form

Moved: Shane Sali

Seconded: Andrew Pogue

CARRIED

12. Great Things Happen Here

Mat Innes-Irons

12.1 Federation Square proposal

RECOMMENDATION: The committee call a special meeting to be held on Wednesday 28th March, 2018 regarding the Federation Square proposal.

- The committee request to see the budget for the Federation Square proposal
- The committee request a budget of the spend to date for the GTHH campaign
- A decision will be made in regards to the funds allocated to the Federation Square proposal

ACTION: Laura to arrange public notice advertising the special meeting on Wednesday 21st February.

ACTION: Fiona to circulate the budget and any further information to the committee via email prior to the special meeting.

Moved: Andrew Pogue

Seconded: Shane Sali

CARRIED

RECOMMENDATION

That pursuant to section 89(2)(h) of The Local Government Act 1989 the Shepparton Show Me committee Meeting be re-opened to members of the public.

Moved: Carrie Donaldson

Seconded: Helen Sofra

CARRIED

Meeting closed at: 6:52pm

NEXT MEETING:

SSM SPECIAL MEETING
WEDNESDAY 28TH FEBRUARY 2018
LOCATION: COUNCIL BOARDROOM

NEXT ORDINARY MEETING:

MONDAY 19TH MARCH 2018
LOCATION: COUNCIL BOARDROOM