Media Release

Wednesday 29 July 2020



Land of Plenty Changing the Date

Greater Shepparton City Council in partnership with Shepparton Show Me and Red Hill Entertainment would like to advise music lovers in the region Land of Plenty festival 2020 will be moved to the following year.

After receiving feedback from the public that a number of fans wanted to move the festival to March, given the current restrictions in Victoria event organisers thought this was the best move.

Land of Plenty festival will return on March 6 2021, Labour Day weekend. Safety is the number one priority and in the unfortunate event that the event is unable to happen in March due to Covid restrictions/precautions we will look to move it to a later date in 2021.

In anticipation for the March festival, event organisers can reveal two of the top bands asked for from the survey will be playing at the next Land of Plenty, who they will be announced at a later date.

Remember you can still enjoy the vibes of Land of Plenty safely from your homes, check out the Iso Playlist on Spotify here.

For more information visit www.landofplentyfestival.com

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Notes to Editor

Click HERE for event photos

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