Afternoon all,

Thought it was about time for a Shepparton Show Me update. Maybe grab yourself a cuppa – there's a bit here to get through!

Shepparton Show Me AGM – New Office Bearers

The AGM was held a couple of weeks ago on 25 August. In addition to the usual stuff we also had a couple of guest speakers presenting on the future of business in Greater Shepparton. The new format was well received and I think we all took something away from the presentations. Frank Whitford spoke on the 'Our Regional Identity' project currently underway, which looks at positioning regional Victoria for growth in the coming years. We also looked at some campaign ideas for bringing people to the region, but you'll hear more on that in the coming months. Stay tuned – Great things are happening!

New office bearers were appointed The Committee would like to congratulate Malcolm Blake on being appointed Chairperson, Gerard Buinier as Deputy Chair, Morry McKellar as Secretary, and Clinton Tiley as Treasurer.

CBD Workshops

Free Digital Enterprise Workshops

Are you in a twit about twitter, not able to face Facebook or have no interest in Pinterest ?

Whether you love or hate social media come along and find out how you could be using it to increase your online presence.

Free sessions will help you answer the following questions?

1. What opportunities are now available for business in this online age
2. How are businesses and organisations using these technologies to get ahead
3. What's option is right for my business right now?

FACT: over 50% of all small and medium businesses in Australia are missing out on online opportunities. (ABS 2013) Are ***you*** missing out on business?

Free 'one on one' sessions specific to your needs are available along with group topics.

For more information contact the Greater Shepparton Business Centre on (03) 5832 1100 or log on to www.shepdigienterprises.com

Growing Business Opportunities with China Forum

The Australia China Business Council in partnership with Regional Development Victoria invites small to medium sized businesses in the Hume Region who want to enter the China market to attend a Growing Business Opportunities with China forum. Two forums will be held - Shepparton on the 18th September and Wodonga on the 19th September.

Please see attached invitation for details and RSVP.

'Women's Voices - Know The Line' Forum

Greater Shepparton Women's Charter Alliance Advisory Committee invite local business people to attend an educative and informative discussion with the Federal Sex Discrimination Commissioner Liz Broderick, on the 'Know the Line' campaign addressing sexual discrimination in the workplace. This discussion will be facilitated by Maria Dimopoulos, Gender and Diversity consultant, and include thoughts from several local speakers.

This event is being held Monday 22nd September, 10am – 1pm at the Sherbourne Terrace. Tickets are $25 - please see attached invitation for details and RSVP.

Winter City Market Wrap Up

Shepparton Show Me was the proud sponsor of the 2014 Winter City Market. The collaborative effort from Rohan Sali, (Greater Shepparton City Council Economic Development Project Officer - Investment Attraction Department), and the Winter City Market Steering Committee ensured this year's market was a resounding success. A big thank you to traders and shoppers for their continued participation and support.

We were blessed with amazing weather across the two days and with over 50 stalls to choose from, shoppers enjoyed a variety of goods and services while being entertained with many attractions involving participants of all ages.

This year it was great to see many Shepparton Show Me levy payers who have a store outside the CBD participate in the Market by having a stall in the Mall. We encourage those outside the CBD to get involved.

Please find a link below to a short video that showcases the 2014 Winter City Market:

https://www.youtube.com/watch?v=01asCMzPHNQ&feature=youtu.be

We have received positive feedback from the Greater Shepparton community and to ensure the next market is bigger and better we invite more comments and suggestions.

Please contact Rohan Sali, Greater Shepparton City Council Economic Development Officer on (03) 5832 9857 or email:Rohan.Sali@shepparton.vic.gov.au

We look forward to the **2015 Summer City Market which is on the 27 – 28 February**

Fathers Day Campaign

The Fathers Day campaign turned out to be a great success. The Thompson Kia Mobile Man Cave hit three destinations per day in the lead up to Fathers Day, showcasing great gift ideas (all which could be purchased locally) and loaded with giveaways, including free hair cuts for Dad. Not only was this a great opportunity to showcase what our retailers have on offer but it got people out into our retail areas whilst they were at it. Feedback was positive from all involved with the biggest problem being the line up for the hair cuts!

We're already starting to plan how we can make this promo better for 2015 but it'd be great to hear what you thought of it. Was there anything you think we could have done better, or something you'd like to see next year?

Relay For Life

Relay For Life is happening once again on Saturday 18th October at Princes Park. This is an annual event used to raise much needed funds for the Cancer Council, and one that hits home for many that have been affected.

Take a look at the attached poster and get involved. You can participate in a team or you can donate.

Keeping Our Streets Clean

Though our streets are cleaned by Council on a regular basis we know that sometimes for a number of reasons something may be missed, or mess may be left between scheduled cleans. We encourage all members to take the time to report any mess via the Council reporting system. This will help to identify any problem areas so that Council can look at longer term solutions. To report a problem call customer service on 5832 9700 with details of the issue and location.

Postcards

The crew from Postcards have been out and about in Greater Shepparton filming for an upcoming episode. They managed to get around to quite a few of the local attractions so we're looking forward to seeing how it all comes up when the episode airs on Sunday 12 October (5:30pm on WIN). Make sure you tune in and let us know what you think!

Shepparton Show Me Ordinary Meeting

The next Shepparton Show Me Ordinary Meeting is scheduled for this Monday 20 October at 5:30pm, being held at the Council boardrooms. Attendance is open to all members so if you want to see how things are done I encourage you to pop by.

Chat's with Mat

As always, Mat's up for a chat if you ever have any ideas or suggestions on how to promote Greater Shepparton. Give him a call on 0409 871 955 or email mat.innesirons@shepparton.vic.gov.au

shepparton show me

Phone: (03) 5832 9852
Email: sheppartonshowme@shepparton.vic.gov.au
Website: www.sheppartonshowme.com.au

Growing Business Opportunities with China

Heard of the Asian Century?
Do you think about or have you tried to do business with China?
Interested in finding out more?

The Australia China Business Council (ACBC) is a membership-based, non-profit, non-governmental organisation comprising of a National Office, six Branches, and more than 1500 representatives from over 700 Australian companies who do business with China.

As part of the Growing Business Opportunities with China Project, ACBC Victoria, in partnership with Regional Development Victoria (RDV), invites you to attend an upcoming forum specifically designed to aid small to medium sized rural businesses in the Hume region who are wanting to enter the China market.

The Keynote speakers will present on topics such as: export and trade, tailored specifically for the Hume business community as well as provide a platform to discuss issues and opportunities with your business colleagues and industry experts.

Shepparton Forum
Thursday 18 September 2014
3.00-5.00pm
Park Lake Hotel, 481 Wyndham Street
Post Forum Refreshments: 5.00-6.30pm
Cost: No charge
RSVP: click here

Wodonga Forum
Friday 19 September 2014
10.00am -12.00pm
TAFE Space, 158 Lawrence Street,
Post Forum Refreshments: 12.00-1.00pm
Cost: No charge
RSVP: click here

Australia China Business Council
澳大利亚中国工商业委员会

Regional Development Victoria

Shepparton Commercial Activity Centres Strategy

Stakeholder Workshop

The City of Greater Shepparton has commissioned Essential Economics Pty Ltd in association with Spiire to undertake the ***Shepparton Commercial Activity Centres Strategy 2014***. The purpose of the Strategy is to guide Council in making planning decisions for commercial development throughout the City of Greater Shepparton, and is based on detailed economic analysis of the issues and opportunities associated with retail and other activities in the City.

The work now being undertaken will confirm the strategic vision and objectives for all activity centres; develop guiding principles for the sustainable development of the Shepparton CBD and other activity centres; and provide direction for Council when considering proposals for new retail and commercial development.

Essential Economics are conducting two 2 hour workshops with relevant business and community stakeholders. The purpose of the workshop is to:

- Gather views on how activity centres in Greater Shepparton should develop as a vibrant and successful centres
- Develop a vision and direction for the retail and commercial development in Greater Shepparton
- Identify strategies and actions to guide future development in Greater Shepparton

We invite you to attend one of the Stakeholder Workshops as follows:

Workshop 1: All centres in Greater Shepparton with the exception of the Shepparton CBD

To be held on Monday 8th September at 3pm at Mooroopna Hub.

Workshop 2: Shepparton CBD

To be held on Tuesday 9th September at 9am at the Parklake Hotel.

Tea and coffee will be provided and the format will be informal. Participants are invited to consider issues of relevance to the broader community as well as their own specific points of interest.

Please RSVP to Simon Williams on 5832 9823 or **simon.williams@shepparton.vic.gov.au** by Friday 29th August.

Each workshop will last approximately 2 hours.

I'm Danny, one of 300 Australians diagnosed with cancer every day. Hope lives in being here for my sons.

Join Danny and the thousands of Australians who take part in Cancer Council's Relay For Life. This fun and moving overnight experience raises vital funds for research, prevention and support services.

Register now at relayforlife.org.au.

Hope Lives Here

Register.
Participate.
Donate.
1300 65 65 85

facebook.com/RelayForLifeAustralia

relayforlife.org.au

RELAY FOR LIFE
Cancer Council

'WOMEN'S VOICES – KNOW THE LINE'

BUSINESS FORUM

Liz Broderick

Maria Dimopoulos

Greater Shepparton Women's Charter Alliance Advisory Committee invite local business people to attend an educative and informative discussion with the Federal Sex Discrimination Commissioner Liz Broderick, on the 'Know the Line' campaign addressing sexual discrimination in the workplace.

This discussion will be facilitated by Maria Dimopoulos – Gender and Diversity consultant, and include thoughts from several local speakers.

MONDAY 22 SEPTEMBER 2014

10.00am until 1:00pm

The Sherbourne Hotel, Terrace Room
109 Wyndham Street, Shepparton

Tickets $25.00 per head
bookings essential and can be made in person at Greater Shepparton City Council offices, 90 Welsford St Shepparton.
For further information please email: women@shepparton.vic.gov.au

Morning tea and lunch provided

SEXUAL HARASSMENT.
KNOW WHERE THE LINE IS.

Proudly supported by:

Sherbourne TERRACE

WOMEN'S PARTICIPATION IN LOCAL GOVERNMENT COALITION
STRENGTHENING COMMUNITIES THROUGH WOMEN'S PARTICIPATION

GREATER SHEPPARTON

GLUTEN

This is an accessible event.
Please contact us if you have any special requirements.
Phone: (03) 5832 9479 or Email: women@shepparton.vic.gov.au