

# 55M is updating the Busines's Directory - and we need your help!

Shepparton Show Me is in the process of updating the business directory to help us to engage with our stakeholders. The ClubWorks team are experts in data collection and management and we've asked them to help us get the info we need from our members. If you haven't seen the team on the front line as yet, expect a visit in the next 2 months. We thank you for helping us – remember we are doing it so we can help you!

If you would like any further information please contact the Shepparton Show Me Marketing Co-ordinator on the details provided below.

#### Winter Citv Market

The recent winter chill has definitely set the scene for the upcoming Winter City Market! Everyone loves a market and on August 30 & 31 we are expecting 15,000 visitors, who will fill the streets looking for bargains, enjoying the free kids activities

whilst enjoying some yummy food. Shepparton Show Me is also giving outside traders the opportunity to play a part so you too can enjoy the activation that is the Winter City Market.



This time around we are also giving away a HUGE SAMSUNG 50" 4K UHD LED TV\* to one lucky winner just for being a part of the Winter City Market. Make sure you tell your friends and family to get down there for a chance to WIN!

If you do have any questions you can send them through to Council's Place Manager, Bonnie McIntosh on 5832 9700 or via email bonnie.mcintosh@shepparton.vic.gov.au

#### Shepparton Running Festival

Shepparton Show Me is proudly supporting the 2019 Shepparton

Running Festival! With an expected 1,000 runners hitting Shepparton along with their support crews on Sunday 25th August, Shepparton Show Me is encouraging its members to make the most of the leveraging opportunity. Perhaps an incentive for any visitors wearing a runners bib might be just what it takes to add some extra dollars

to your weekend trading. Whilst Vic Park Lake will be the hub of activity visitors

will be enjoying everything Shepparton has on offer. The Shepparton Running Festival event will offers its competitors a Marathon, Shepparton Show Me Half

Marathon, 10km, 5km and Kids 2km events. Please visit the website for more information:



### Spring into epparton



Shepparton Show Me has begun plans for the 2019 Spring Campaign and this year we look forward to bringing you something new! While we can't yet give too much away, once it is all locked in we will be working with our valued traders to create a unique event showcasing the offering

of our Shepparton businesses in time for spring. This time around we are looking to activate an exciting 'new' location - stay tuned!

## **Get social in Shepparton!**

You can keep in touch with all the great things happening in and around Shepparton online.



Search and LIKE 'Shepparton Show Me' on Facebook today and be the first to know what's on show!



'sheppartonshowme'

Contact the Shepparton Show Me Marketing Co-ordinator on 5832 9852 or sheppartonshowme@shepparton.vic.gov.au