

Summer City Market

This February 28 & 29, Shepparton Show Me and Greater Shepparton City Council proudly present the Summer City Market.

SSM strongly encourage our members to secure a site to bring their business to the heart of the CBD – the Maude Street Mall.

The 2019 Summer City Market proved to be one of the most successful yet with an estimated 15,000 visitors over the 2 days.

For more information on the upcoming Summer City Market please contact Bonnie McIntosh on (03) 5832 9700 or bonnie.mcintosh@shepparton.vic.gov.au



UCI BMX Supercross World Cup

The UCI BMX Supercross World Cup will take place at the Shepparton BMX Track within the Shepparton Sports City precinct on 1 & 2 February 2020.

Shepparton Show Me is proudly supporting this 2 day competition which will see 200 of the world's best riders test their skills at the Shepparton BMX Track. Don't miss out on the opportunity to watch the world's best BMX riders battle it out to qualify for the 2020 Tokyo Olympic Games!

Tickets can be purchased from Riverlinks www.riverlinks.greatershepparton.com.au

Bikes and Bites Festival

To celebrate the UCI BMX Supercross World Cup in Shepparton, the city is coming together to host a party on Saturday February 1. The Bikes and Bites Festival will take place in the heart of Shepparton at the iconic Victoria Park Lake.

The free event will see a convoy of food trucks, a bar, bike displays and demonstrations, a sports zone, water activities on the lake, plenty of kids entertainment, live music and so much more. The festivities will kick off at 5pm and continue into the evening.



Message from the Chairman

Over the last twelve months the Shepparton Show Me (SSM) committee has continued its commitment to Greater Shepparton through our own initiatives and sponsorship of many local events to attract business for our stakeholders. Working with local businesses and community groups has only further strengthened our message that Shepparton is the premier place in regional Victoria to shop, dine, stay and enjoy the many great things our city has to offer. In 2019, SSM supported a wide variety of successful events including An Evening with Sir Bob Geldof, 2019 BMX Nationals, Fryers Street Food Festival, Winter Fun Zone, Shepparton Running Festival, W League game, Shepparton Business Awards, Lady Boss Events, Mechanika, Shepparton Italian Festa, NerdMania and Greater Shepparton Basketball Association events & tournaments. Our marketing campaigns all contribute to promoting Shepparton as the place to shop and enjoy the activities on offer around Mother's Day, Father's Day, End Of Financial Year, School holidays (The Fun Starts Here) and Christmas and Boxing Day. SSM continues to support the Great Things Happen Here campaign. The national and international promotion of Greater Shepparton has not only restored confidence in our area, it has now attracted investment to the region. Shepparton Show Me has recently endorsed a new 5 year marketing strategy which will see SSM move in an exciting new direction... So watch this space. On behalf of the Shepparton Show Me Committee, I wish all the Shepparton businesses and our local community a prosperous and safe Christmas period.



Shane Sali
CHAIRPERSON

Get social in Shepparton!

You can keep in touch with all the great things happening in and around Shepparton online.

 **Search and LIKE 'Shepparton Show Me' on Facebook today and be the first to know what's on show!**

 **'sheppartonshowme'**

Contact the Shepparton Show Me Marketing Co-ordinator on 5832 9852 or sheppartonshowme@shepparton.vic.gov.au 