

shepparton show me

# Update

## Seeking Committee Members Expression of Interest

Shepparton Show Me (SSM) is seeking expressions of interest for passionate, innovative and experienced people representing retail, commercial and industrial sectors to join the SSM Committee.

Committee members will actively contribute to promoting Shepparton as a diverse, vibrant and premier shopping and business destination.

As a Section 86 Committee responsible for overseeing a strategic marketing plan and management of rate-funded budget it is desirable for the board to have a mix of skills, experience and/or qualifications in the areas of marketing, governance, finance/financial management/financial literacy, business operation, business engagement, data collection and analysis and tourism.

As a first step in the process expressions of interests are being called. To help inform your decision to officially nominate for the Committee you will be provided with a thorough overview of the purpose of SSM and how the program operates.

Committee members are appointed for a one or two year term with, Committee meetings held every second Monday of the month.

For further information or to submit expression of interest –

Email: [sheppartonshowme@shepparton.vic.gov.au](mailto:sheppartonshowme@shepparton.vic.gov.au) or contact the Shepparton Show Me Marketing Co-ordinator on 5832 9852.

Expressions of interest close:  
5:00pm, Friday 19 July 2019



## Shepparton Business Awards

Shepparton Show Me are proudly sponsoring the Best Marketing/Advertising campaign award and nominations are now open!

These awards are intended to showcase and celebrate the amazing diversity of business within the Greater Shepparton Business Community. The awards are an opportunity to recognise and honour outstanding contributions and to encourage future business success.

The Best Marketing/Advertising Award is a category to encourage creative and demonstrably effective marketing. This award recognises business achievements in reaching rural and regional consumers with modern and traditional marketing techniques. The winner will receive a \$1,500 voucher for marketing courtesy of Shepparton Show Me and a personalised plaque.

**Please visit the Shepparton Chamber of Commerce and Industry website to download a nomination form or to submit your nomination form online! Nominations close Friday 13th September 2019.**

[www.sheppartonchamber.com.au](http://www.sheppartonchamber.com.au)



Everyone loves a market and with an expected 15,000 visitors, the Winter City Market is one of Shepparton's biggest markets.

The city streets will be full of bargains, entertainment and great food.

We encourage our members to secure a site to bring your business to the heart of the CBD - the Maude Street Mall.

**For all stallholder enquiries please contact Greater Shepparton City Council's Place Manager, Bonnie McIntosh on 5832 9700 or via email [bonnie.mcintosh@shepparton.vic.gov.au](mailto:bonnie.mcintosh@shepparton.vic.gov.au)**



**This August 30 & 31,** Shepparton Show Me is proudly presenting the Winter City Market.

## Get social in Shepparton!

You can keep in touch with all the great things happening in and around Shepparton online.

 **Search and LIKE 'Shepparton Show Me' on Facebook today and be the first to know what's on show!**

 **'sheppartonshowme'**

Contact the Shepparton Show Me Marketing Co-ordinator on 5832 9852 or [sheppartonshowme@shepparton.vic.gov.au](mailto:sheppartonshowme@shepparton.vic.gov.au) 