

shepparton show me

# Update

## Fryers Street Food Festival

Shepparton's premier food event is fast approaching, locked in for **Saturday 16 November!**

As a major sponsor, Shepparton Show Me (SSM) has been working with the Fryers Street Food Festival (FSFF) team to ensure the event is once again a great success for the SSM members actively participating in the festival.

With an expected crowd of 10,000 people, Fryers Street and the Maude Street Mall will be packed full with great food and beverage offerings, fantastic live entertainment and kids activities. You can even book a table! Like Fryers Street Food Festival on Facebook or visit [www.fryersstreetfoodfestival.com.au](http://www.fryersstreetfoodfestival.com.au) for all the mouth-watering information.

Please note: Road closures will be in place for Fryers Street (from Wyndham St to Corio St) and Maude Street (from Edward to centre of the Maude St Mall). Parking will be limited within these locations in preparation for the full road closure at 1:00pm. The event kicks off at 5:00pm.



## W-League - Melbourne City FC vs Adelaide United

Greater Shepparton City Council and SSM are excited to once again partner with Melbourne City FC to bring a Melbourne City match to Shepparton Sports City.

This year Shepparton will not be hosting the standard pre-season match but in fact the first home game for Melbourne City FC in the Westfield W-league.

Westfield W-League fans will be able to see their favourite players as Melbourne City take on Adelaide United on **Saturday 30 November at Shepparton Sports City, kick-off is at 7:00pm.**

With increased visitation to the area we strongly encourage SSM members to leverage from this opportunity, whether it's a two for one deal, dressing up your store to welcome the teams or having a special on footy/ soccer boots or other sportswear.

Tickets will be available at the gate with Adults \$10, Children 13-17yrs and Concession \$5 and Children 12 years and younger free entry.



## Blue Santa is arriving soon!

The Shepparton Show Me Blue Santa Show is back in December to bring Christmas cheer to Shepparton.

The Thompson Kia will be in various locations around our fine city all through December loaded up with toys and giveaways. Check out Shepparton Show Me on Facebook for times and locations.

**Would you like Blue Santa to promote your business?**

If you have small vouchers or promotional items you would like to add to Santa's sack of goodies phone Mat (Blue Santa's Manager) on 5832 9852 or email [sheppartonshowme@shepparton.vic.gov.au](mailto:sheppartonshowme@shepparton.vic.gov.au)

Guaranteed your business will get a good plug from the great man!



## Get social in Shepparton!

You can keep in touch with all the great things happening in and around Shepparton online.



Search and **LIKE** 'Shepparton Show Me' on Facebook today and be the first to know what's on show!



'sheppartonshowme'

Contact the Shepparton Show Me Marketing Co-ordinator on 5832 9852 or [sheppartonshowme@shepparton.vic.gov.au](mailto:sheppartonshowme@shepparton.vic.gov.au)

