



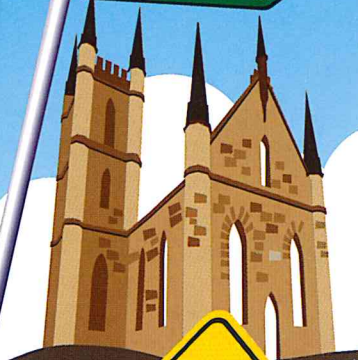
THE CYSTIC FIBROSIS GREAT ESCAPE 2014

8-18 SEPTEMBER



SHEPPARTON

HOBART



SHEPPARTON, VICTORIA TO HOBART, TASMANIA



THE GREAT ESCAPE 2014

The Cystic Fibrosis Great Escape is a charity motoring event with a difference.

You would expect after 12 years we have been everywhere – but no way, in the world's best backyard.

Just to give a snippet of our past adventures and allow you to get a taste of some of the wonderful destinations, we have been to Great Keppel Island, world heritage listed Fraser Island, Birdsville Races, the Red Centre, Ayers Rock, Kangaroo Island, Whitsunday's, the magnificent Great Ocean Road, the Burke and Wills Dig Tree, the far northern tropics of Port Douglas, the snow covered Alps of Victoria and NSW, the beauty of the rugged Flinders Rangers, the Sapphire Coast of NSW, Rainbow Beach and many more places that are not on any tourist route. And there is more to come.

The Great Escape has forged a unique identity as a friendly laid back charity motoring event that caters for all walks of life. You

could be a car buff who loves nothing more than to drive the Australian outback, or perhaps you are keen to get away with family and friends and try something a little different. You may like the antics that go on with a fun car rally and love dressing up and being really loud and colourful – all in the name of having FUN – while raising funds and awareness for Cystic Fibrosis (CF) of course.

Track Boss, Terry Stewart has just completed his 1st Great Escape having served his apprenticeship over the previous 11 yrs as a participant and CEO of Cystic Fibrosis. It is his aim to continue the success that has been built over the past 12 years. We still have many hidden treasures and remote parts of the best backyard in the world to visit.

The Great Escape is a car rally that has always been a little different, a little unpredictable and a lot of fun, so read on to find out more...

← SHEPPARTON

WHAT YOU SEE IS WHAT YOU GET



The Australian outback is not all dirt and dust. When you travel on The Great Escape, you will see many fascinating sights. In 2014 we are off over the sea to the beautiful Apple Isle of Tasmania. It will be a combination of seeing some of the most beautiful scenery in the world and some great bush tracks that are not on the tourist route, so please get on board for the 2014 Great Escape.

- We start in Shepparton where you will enjoy the beautiful Victorian Countryside.
- A night of fun as we sail from Melbourne to Devonport, on the Spirit of Tasmania.

- We travel the Western Adventure Track and cross the Pieman River on the Fatman Ferry.
- Then up into the North East, to George Town, across the northern area, and down the East Coast around Wineglass Bay to the Freycinet Peninsula.
- A visit to the harsh history of Port Arthur.
- And Historic Hobart Town.

There will be time to take in the beauty and history as we have some low kilometre and half days. After finishing the Great Escape you will have time to spend with your family and friends discovering the other areas that we could not see during the Great Escape.

CARS, CARS, CARS CAN I TAKE MINE?



As long as your chosen vehicle is legally road registered, road worthy and has all the necessary compulsory equipment, it is eligible. A few of the items you will need are a UHF radio, orange flashing light and a trip meter to find your way around. You will find a detailed list of vehicle requirements in the "Event Rules & Regulations".

Although the course will not use heart-breaking roads and it definitely isn't a speed event, the Great Escape will still be a challenge, so your vehicle will need to be able to cope with our Australian bush roads and the odd station track!

Any age or type of motor vehicle can participate in the Great Escape. The older, bolder and weirder your car and crew (well, the crew doesn't necessarily need to be old!) the more fun you will have and the more awareness you will raise for CF!



FUND RAISING



Our entrants find many and varied ways to raise the minimum donation of \$3,500 to enter the rally. Some entrants host trivia nights, golf days, balls and concerts. If running a fundraising event is not your thing you may prefer to approach businesses, local community groups, friends and family for donations and by selling Cystic Fibrosis Australia's Great Escape raffle tickets.

Although our minimum sponsorship target is \$3,500 per car, we encourage you to exceed this target amount and aim to be our highest fundraiser! Remember, apart from raising funds for maintaining the Cystic Fibrosis Data Registry and support services, there are awards and pole position up for grabs!

NO CAR? WHY NOT TRY OUR CORPORATE CAR?



Looking for a different way to reward your staff and help promote your business or love the idea of going on the Great Escape but don't have your own car. Why not take our corporate EJ Wagon.

What it costs?

\$10,000 will cover the following for three people:

Entry Fee and minimum donation requirement, use of the 1963 EJ Wagon (ready to go) for the duration of the rally, all meals for the duration of the rally, reasonable wear and tear, a professional photo album and DVD for the crew and course notes. Corporate stickers can be placed on windows.

The Corporate Car Features:

6 cylinders, 3 on the floor gears, air conditioning, radio / cassette player, car fridge, UHF radio, rally trip meter, tacho and all gauges.

Conditions:

Entrant will be liable for any car damage and must abide by event rules and regulations. CFA will not be held liable for individual's safety.



LONG DAYS? NAH!



One thing that has become an important factor and focal point of the Great Escape are the short, fun filled days. The short days mean we can weave in and out of some interesting spots not normally found by your average cavalcade.

Short days also allow time to get out of the car and have some fun, whether it is together as a group in the middle of nowhere or some gathering up the troupes to drop into a school to create some excitement. You might get home exhausted but it will not be from long days in the car. Your exhaustion will come from laughing, smiling and keeping up with all the outrageous activities we have in store for you!

WHERE WE'RE GOING



DATE	TOWN	VENUE	CONTACT
MONDAY Sep 08	Shepparton	Park Lake Motel (Dinner venue) Victoria Park Holiday Park	03 5821 5822 03 5821 5431
TUESDAY Sep 09	Alexandra	Alexandra Motor Inn Alexandra Tourist Park Alexandra Football Club (Camping & facilities avail.)	03 5772 2077 03 5772 1222 Dinner venue
WEDNESDAY Sep 10	Spirit Of Tasmania	All accomm must be booked when booking car.	
THURSDAY Sep 11	Smithton	Tall Timbers Hotel (Dinner venue) Bridge Hotel	03 6452 9000 03 6452 1389
FRIDAY Sep 12	Tullah	Lakeside Lodge (Accomm and Dinner venue)	03 6473 4121
SATURDAY Sep 13	Tarraleah	Tarraleah Lodge & Cottages (Accomm & Dinner venue)	03 6289 0111
SUNDAY Sep 14	Georgetown	Comfort Inn The Pier Central Court Motel Low Head Tourist Park	03 6382 1300 03 6882 2155 03 6882 1573
MONDAY Sep 15	St Marys	St Marys Hotel St Marys Showground Camping & facilities avail.	03 6372 2181
TUESDAY Sep 16	Orford	East Coast Central Watersedge (Dinner venue) Island View Motel Triabunna Caravan Park (Approx 8 Kms from Town)	03 6257 1172 03 6257 3575 03 6257 3575
WEDNESDAY Sep 17	Port Arthur	Fox & Hounds Hotel/Motel Port Arthur Holiday Park Stewarts Bay Lodge	03 6250 2217 1800 607 057 03 6250 2888
THURSDAY Sep 18	Hobart	TBA	



THERE'S A LITTLE DEVIL IN US ALL. SEE YOU IN TASSIE!

WHAT IS CYSTIC FIBROSIS?



The Facts:

- ▶ Cystic Fibrosis is a genetic condition mainly affecting the lungs and digestive system.
- ▶ Over 3000 Aussie children and young adults are affected
- ▶ Management requires intensive chest physiotherapy for up to 2 hours a day to break up the mucas in the lungs and assist breathing
- ▶ Up to 40 enzyme tablets are taken daily with food to aid digestion
- ▶ Due to advancements the average life expectancy of someone living with CF is now mid thirties
- ▶ Approximately 1 in every 2,500 babes is born with CF
- ▶ There are a million genetic carriers of CF in Australia
- ▶ As yet there is no cure!

CFA – Raising Funds & Awareness:

Cystic Fibrosis Australia (CFA) received no government funding so the funds raised through the Great Escape make a huge difference. This much needed funding goes to the Cystic Fibrosis National Data Registry (NDR) and support services.

The NDR is a complete statistical record of all people in Australia with Cystic Fibrosis. The registry enables us to care for all people who suffer from CF and to monitor disease progression and mortality on a national scale. This also involves genetic research and allows study into the impact of new treatments and technology. The registry also assists multi-centre trials, nationally and internationally.

It is our mission to see that every person with CF, no matter what age or sex, is entitled to the very best care whether they live within the walking distance from a major CF clinic or in the most remote part of Australia.

65 Roses Month – May 2014

We celebrate 65 Roses in the month of May. Cystic Fibrosis is named after the story of a young boy who could not pronounce his sister's condition Cystic Fibrosis and instead called it "65 Roses."

If you would like to be involved, please go to 65roses.org.au for further information.



ACCOMMODATION



Entrants need to source and arrange their own accommodation and the availability of this always depends on the size of the towns our rally passes through. There is always a nominated camp ground each night with toilets and most times hot showers. Accommodation is always a nice treat, but most fun can be had around the camp fire where everyone is "swaging it".

HOW TO ENTER?

To enter the Great Escape 2014 all you need to do is pay the small entry fee and meet Cystic Fibrosis Australia's minimum fundraising target.

Entry Fee: \$350.00

Minimum Donation: \$3,500 per car
(we hope you will aim higher!)

Catering Fee: \$720.00 per person

Entry Fee per back-up vehicle \$350.00 + \$3,500 min donation.

Among other things your entry and catering fee covers all meals from start to finish as well as a souvenir photo album and DVD per car. Other costs such as accommodation and petrol are your own expense.

FOR FURTHER INFORMATION, VISIT THE GREAT ESCAPE WEBSITE

www.thegreatescape.org.au

It contains all types of useful information; you can download an entry form, read our "Escapades" newsletter, check out pictures and stories from previous rallies, use it for fundraising ideas and to learn more on CF.

So jump online and start planning a unique holiday experience that you will not find anywhere else!

Fundraising & General Enquiries

Cystic Fibrosis Australia
PO Box 8007
Baulkham Hills NSW 2153
Phone: 02 8883 4477 or 1800 232 823
Fax 02 8883 5515
Email: sharone@cfa.org.au

Course & Technical Enquiries

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